



# ANTHONY ERRISURIZ

CREATIVE DIRECTOR & MOTION DESIGNER

## EXPERIENCE

**Targetbase** | Aug 2012–Current  
Group Creative Director  
Interactive, Responsive Web Design, Motion Graphics, Print & Social  
Clients: American Honda, Acura, EAS Sports Nutrition, Abbott

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**Targetbase** | Mar 2010–Aug 2012  
Sr. Art Director, Digital Media  
Interactive, Motion Graphics & Web Design  
Marketing, Advertising, Campaigns & New Business Development  
Clients: American Honda, Acura, Michaels, Tempur-Pedic, Cricket

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**CBS Interactive** | Jan 2008–Mar 2010  
Broadcast Motion Designer/Producer  
Concept Development, Creative Direction, Design and Animation

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**CNET Networks | GameSpot.com** | June 2006–Dec 2008  
Motion Graphics Designer/Animator  
Art direction and branding of interactive streaming video content.  
Show intros, station ID's, bumpers, transitions, lower thirds, etc.  
Videographer, Editor & Online Content Publisher for E3 and Tokyo Game Show.

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**San Francisco Museum of Modern Art** | Aug 2005–May 2006  
Web Production HTML & CSS  
Daily Content Management for current and upcoming exhibitions.  
Created and developed exhibition pages and layouts.

## EDUCATION

**Academy of Art University** | San Francisco, CA  
Bachelor of Fine Arts  
New Media, Motion Graphics, Video, Interactive, Print

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**Art Institute** | Dallas, TX  
Associate of Applied Arts  
Video and Film Production  
Pre-Post Production, Shooting, Editing and Motion Graphics

## HONORS

2012 **American Honda Premier Partner**  
American Honda Motor Co., Inc.

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2011 **AAF Silver ADDY Award** Interactive Media Website  
Honda Odyssey Online Campaign | MyVantasy.com  
Honda Odyssey Interactive Flash | MyVantasy.com

## SKILLS

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| Photoshop     | InDesign  |
| Illustrator   | Wordpress |
| After Effects | Evernote  |
| Premiere Pro  | HTML/CSS  |